



Cambridgeshire LTA
Hill Road Sports & Tennis Centre
Purbeck Road
Cambridge
CB2 8PF

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Email: admin@cambslta.org.uk

Annual General Meeting 2019

Wednesday 20th March 2019 at 7.00pm

MINUTES

1. Opening Remarks

Tim Arthur (Chairman) welcomed everyone to Emmanuel College. Tim thanked Richard Barnes for once again organising the venue. 55 people attended. Tim introduced the committee and then the speaker, Alan Hodges, who has recently been appointed as the Central & East Region Safeguarding Officer for the LTA. Tim thanked all the clubs who had gone through the enhanced registration process this year. During the next couple of years each Club will have an official safeguarding visit from the LTA and Alan is the gentleman mostly likely to visit. Based on his experience, Tim noted that Alan is very helpful to Clubs focusing in ensuring that they have all the necessary safeguarding requirements in place in a pragmatic fashion.

Tim reported that all the members of the committee work on a voluntary basis but last year they had agreed to employ a paid administrator for the County. He reported that Rachel Mayne had left the role in the summer and introduced Joanna Jeffels, who has taken over from Rachel. Tim also reported that the LTA had made a number of organizational changes including centralising all of its administration. Emily Ward has now left the regional office although the new structure has not been completely set up yet. He invited all clubs to make use of Joanna with regards to asking any questions relating to tennis noting that her contact details are on the County website. He went on to explain that Vernon Dudley had left his role of County Secretary and this had now been taken over by Joanna. Vernon is continuing to Chair the League Committee and Tim recorded our thanks to Vernon for all his hard work as County Secretary.

Tim reported that we have had another great year of fundraising thanks mainly to the great effort from Mark and Nick. He also thanked Sue Rich for another great year of organising a multitude of events and team, Tisha Hug for all her hard work with the Seniors and Penny Saich for organising all the Wimbledon ticket allocation.

2. Apologies for Absence

Apologies received from Steve Goswell, Christine Knight, Simon Grainger, Lisa Kennedy, Toby Jackson, Mike Glover, Sarah Bull, John Rudd, Cally Wilson and James Yates.



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3. Minutes of the 2018 AGM and Matters Arising

The Minutes were proposed by James Mills, seconded by Stafford May, then agreed unanimously. There were no matters arising.

4. Treasurer's report and approval of Accounts

The Treasurer, Keith Heron offered the following observations:

He reported that there were two main areas in the accounts that had changed this year, firstly the sponsorship has gone up considerably and administration expenditure has also increased as a result of the County now having a funded secretarial position. Despite this change, the County still recorded a surplus of £19,000.

Keith closed by saying that if anyone has any questions at any time, he is always happy to help.

Adoption of the Accounts was proposed by James Mills and seconded by Stafford May and carried unanimously.

5. Annual Reports

All the reports were taken as read as they had been circulated prior to the meeting. No questions were raised at the meeting.

6. Election of Officers

No new nominations were received so the following were proposed for re-election to the County Executive Committee. Tim invited anyone who would like to take over a role in the future to let us know as this would enable a gradual introduction whilst the current members are still in place.

County Chair – Tim Arthur
County Secretary – Joanna Jeffels
County Treasurer – Keith Heron

Members of the Executive Committee
Dan Murton
Sue Rich
Mark Sanders
Nick Tait

Election of the Officers and the Committee was proposed by James Mills, seconded by Stafford May and agreed unanimously.

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7. Any other Business

Mark Sanders reported that Scott Lloyd had taken over the Chief Executive position in the LTA and with his background, the LTA is now running more from a strategic commercial plan and this is called VMOST (Vision, Mission, Objectives, Strategy and Tactics).

- Vision - Tennis opened up
- Mission – To grow tennis by making it relevant, accessible, welcoming and enjoyable
- Objectives – Increase fans; More people playing more often; 5 new players in top 100 by 2023
- Strategy – Visibility; Innovation; Investment; Accessibility; Engagement; Performance; Leadership
- Tactics – Prioritised under each strategic strand

He went on to explain how the County fitted in with this by presenting the County objectives for 2019 to 2021:

1. Identify and support clubs that can make full use of improved facilities in a sustainable manner.
2. Identify and support clubs that can demonstrate the ability to develop and retain membership.
3. Help clubs improve their tennis facilities and offerings for those with disabilities, both physical and mental.
4. Assist clubs in improving their offering for mini tennis and in attracting and retaining mini tennis players directly and via school-club links.
5. Establish mutually beneficial contacts with key local organisations and influencers.
6. Work to grow the number of qualified coaches within the county, to support their development and ensure they are engaged with our strategic aims.
7. Develop and implement a coherent and well-supported performance pathway for all ages.
8. Improve opportunities for competition within the county for all ages and abilities (in addition to the Cambs League).
9. Ensure our governance is appropriate to support and safeguard tennis needs in the county.
10. Develop and implement a strategy to engage more women and young people in tennis.

Nick Tait went on to explain that he was the chairman of the participation committee which consisted of Tim Arthur, Alan Dignam, Rob Ellis, Bill Skead and Steve Shaw and they were working on points 1, 2, 3 and 10 from the above list in particular.

He reported that the clubs that had received money for projects were as follows:

- Cottenham
- Cambridge Tennis Academy – Chesterton, NCA, Bottisham, Waterbeach
- Cocks and Hens
- Cambourne

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- Bourne
- Houghton and Wyton
- Titan Tennis
- Ely
- Wisbech
- Peterborough City
- Park Tennis

This represents only 20% of the registered places to play in Cambridgeshire.

Nick stressed that if any club has any project that is aimed at increasing participation, we would help fund to make it happen in an easy way. Any project will be considered.

He also reported that we have also supported the following projects:

- Visually impaired tennis at Hills Road
- Bright Ideas for Tennis "I Play 30" programme for those with disabilities across the county
- "Cared for" childrens' programmes across the county
- Steve Goswell's fees for club reviews and completion of grant applications
- Outreach projects in many primary schools across the county

Across all projects we have invested £40k over the past 3 years in county-wide and club participation projects. There is £22,200 left in the fund.

He also reported that we have a large amount of tennis balls at the County office so if you need some tennis balls for various activities please do get in touch.

Mark Sanders reported about the Tennis 4 Kids programme. This was set up on the back of the Davis Cup win in 2015 and the idea is to get more kids into tennis, and this has grown gradually from 10,000 in year 1. The objective for 2019 is to get 50,000 kids, age 4-11 years old, who are new to tennis playing. This has been a very successful programme. Scott Lloyd has been pushing this. These courses must be on Clubspark, and this can be venue led or accredited plus coach. These can be run at any time and at a club or a school. The cost is £25.00 per participant and the child receives a racket, balls and T-shirt and this is sent to the children, which they really like. The coach receives £20 per player for 6 one-hour sessions. From a club's point of view, you do need to offer a follow up course and offer eg: discounted membership or discounted coaching rates. If you would like any further information, please contact Mark or we can put you in touch with Josh Dashwood from the LTA.



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8. British Tennis Awards:

Sue Rich presented the Geraldine Booth Award to the boy and girl who have contributed most to the County. This was awarded to Harry Wendelken, who is ranked no 1 in the U18 and in the Seniors for the County. He is ranked no 59 in the ITF with a career high of 34 in January and to Megan Carmichael, who is currently ranked no 1 in the U16 and U18 in the County.

Mark Sanders advised that the British Tennis Awards were mainly targeted towards volunteers and we received about 50 nominations this year, but most came from a few clubs. We would like more clubs to make nominations and we do make a nominations award to the Club – this is chosen from a draw of all nomination forms. The nomination award of £250 was given to the Cambridge Tennis Academy. Mark also announced that Tisha Hug has been awarded the Meritocracy Service Award for all her work over the last 40 years.

The British Tennis Awards were then made as follows:

Cambs CLUB of the Year 2018 – Cambridge Lawn Tennis Club

Cambs VOLUNTEER of the Year 2018 – Lawrence Hopkins, Haslingfield Lawn Tennis Club

Cambs COACH of the Year 2018 – Toby Jackson, Cambourne Tennis Club

Cambs YOUNG VOLUNTEER of the Year 2018 – Megan Carmichael, CLTC

Cambs EDUCATION VENUE of the Year 2018 – Castle School

Cambs OFFICIAL of the Year 2018 – Sue Rich

Cambs COMMUNITY VENUE of the Year 2018 – Wisbech Lawn Tennis Club

Cambs DISABILITY AWARD 2018 – Steve Shaw, Cambridge Lawn Tennis Club

Cambs COMPETITION OF THE YEAR 2018 – Cambridge Summer Open

Cambs OUTSTANDING ACHIEVEMENT AWARD for 2018 – Simon Grainger, Chatteris St Peter's Tennis Club

Mark Sanders introduced Suzanne Pattinson who is the County Safeguarding Officer and then introduced our guest speaker, Alan Hodges. Alan explained to the Clubs why the safeguarding had been put into place and what the safeguarding audit involved together with some ideas and advice on how to meet the necessary standards. This was followed by a question and answer session.

The AGM was closed with Tim thanking everyone who volunteered in supporting tennis in the county.

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