

Local Player Development Centre

With the success of British players in recent years, tennis in Britain has had a boost and we saw great potential in our young players during the first week of Wimbledon in 2018. The LTA now want to create more success with a new strategy that has been designed to help create future British tennis champions, who they hope will continue to inspire others to play, watch and enjoy the sport for generations to come.

To achieve this the LTA opened 50 named tennis centres across the country that will act as Local Player Development Centres (LPDC), marking the next milestone in the development of the new ten-year Performance Strategy for tennis in Britain. The LPDC in Cambridgeshire is run jointly by Cambridge Lawn Tennis Club and ATA Cambridge at Hills Road Sports and Tennis Centre.

Who is the LPDC for?	Players aged 7 to 10 years old who are developing a love for tennis, and aspire to compete at county and regional levels.
What's the purpose of the Programme?	<ol style="list-style-type: none">1. To attract athletic children into the game and nurture their tennis development.2. To transition children with talent into a regular training plan.3. To provide local, welcoming, inspiring and affordable training and competition.
What will this programme be like?	<ol style="list-style-type: none">1. LPDCs will offer high quality, local training environments, which nurture the development of young people and players.2. Programmes are run by an LTA accredited plus head coach.3. The LPDC will create fun and exciting environments for young players.
How to get involved	Speak to James Yates at ATA Cambridge – spawnnyates@hotmail.com or James Mills at Cambridge Lawn Tennis Club – tennismanager@cambridgeltc.com

